



PLAYERS GO PLACES

Low Tar Players.
Regular and Menthol
Kings and 100's

Kings: 12 mg "tar," 1.0 mg nicotine—95's: 14 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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00732-09432A
Players
"prestige"
National Magazines—1984
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